

THE CONVERSATION US

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NEWS RELEASE

For Immediate Release

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Michelle McAdams joins The Conversation US as University Relationship Manager

BOSTON (November 4, 2019) –The Conversation US today announced that Michelle McAdams has joined its staff in the new role of University Relationship Manager.

McAdams comes to The Conversation US from a communications position at the University of Florida. She has a strong background in journalism, having written for publications including the Boston Globe, Austin American-Statesman and the AARP Bulletin after receiving an MA from the University of North Carolina School of Journalism. She will be located in The Conversation's Boston office.

"We are delighted to welcome Michelle McAdams to this important position to nurture our relations with our university members," said Beth Daley, TCUS Editor and General Manager. "Michelle will play a key role in building strong engagement between our member universities and The Conversation newsroom, as well as in seeking out interesting and important research in our member institutions to share with the public."

"Michelle McAdams has the ideal skills and background for her new role," said Eric D. Zack, TCUS Director of University Relations. "We look forward to her putting her energy, enthusiasm and considerable charm to work on our behalf as we continue to grow."

McAdams said: "I am looking forward to developing strong relationships with our members and helping their scholars share their engaging work with our growing audience. The Conversation's university members are key to achieving our mission of unlocking expert knowledge for the public good."

About The Conversation US

The Conversation US (theconversation.com/us) is an independent, nonprofit media organization offering news, commentary and analysis, authored by academics and edited by journalists for the general public. Its mission is to promote truthful information and strengthen journalism by unlocking the rich diversity of academic knowledge and expertise for audiences across America.

Launched in October 2014, The Conversation US has published work by over 5,000 scholars from more than 630 American colleges and universities. www.theconversation.com/us

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