

THE CONVERSATION

Academic rigor, journalistic flair

For Immediate Release

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The Conversation US Names Beth Daley Editor and General Manager

BOSTON (March 4, 2019) –[The Conversation US](#), an independent, nonprofit media organization dedicated to authenticated explanatory journalism and high-quality public discourse, today announced the appointment of veteran journalist Beth Daley as its new Editor and General Manager.

Daley comes to The Conversation US from a leadership position at InsideClimate News, and after more than a quarter-century of award-winning reporting that took her from above the Arctic Circle to interior Afghanistan.

“We are delighted to welcome Beth Daley as the new leader of The Conversation US,” said Thomas Fiedler, Chairman of The Conversation US Board of Trustees and Dean of the Boston University College of Communication. “We undertook a global search to find the best person to build upon our success in helping academic experts use their research to inform the general public. Beth understands the unique challenges of running a world-class nonprofit media organization and brings a wealth of experience, energy and enthusiasm to our future.”

Daley spent more than two decades at the Boston Globe, leading coverage on the environment for 13 years and also covering education, space and general news. A Pulitzer Prize finalist for her climate reporting, Daley focused on the business side of nonprofit journalism while attending Stanford University as a John S. Knight Journalism Fellow in 2011-12. She left the Globe in 2013 to work at the New England Center for Investigative Reporting as a reporter, director of partnerships and senior trainer.

At InsideClimate News, she served as director of strategic development for nearly two years, working primarily to diversify the Pulitzer Prize-winning news outlet's revenue stream. She launched the organization's summer journalism program and national environment reporting network, established key partnerships with other news organizations, and expanded InsideClimate News' individual membership program.

“I am thrilled to be joining the deeply talented team at The Conversation US,” Daley said. “I am so impressed with the quality of news, explanatory journalism and commentary that is published

every day. The organization has built up an enormous global audience in the four years since its founding, and I am eager to get its essential work to even more people in innovative ways.”

Concurrent with Daley’s appointment, The Conversation US board announced that Bruce Wilson, who has overseen the organization’s revenue and development efforts since its founding, will assume the title of Chief Innovation and Development Officer. In this role, he will continue to run the university membership program and foundation development. He will also be responsible for initiating and implementing new ways to broaden The Conversation US’s journalistic impact and solidify its support base.

“Beth’s experience, bolstered by Bruce’s record as a media innovator and builder, perfectly positions The Conversation US to develop new ways to connect a public hungry for trusted information with the expertise of contributing scholars from the world’s top academic institutions,” Fiedler said.

Noted environmentalist and author Bill McKibben commented: "Beth Daley's long and illustrious journalism career has been focused on the biggest and most central issues, making them understandable to the average newspaper reader without dumbing them down. I think she'll be the perfect person to help academics take their knowledge out into the world where it should be."

About The Conversation US

The Conversation US (theconversation.com/us) is an independent, nonprofit media organization offering news, commentary and analysis, authored by academics and edited by journalists for the general public. Its mission is to promote truthful information and strengthen journalism by unlocking the rich diversity of academic knowledge and expertise for audiences across America. Launched in October 2014, The Conversation US has published work by over 5,000 scholars from more than 630 American colleges and universities.

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