

# Economic Impact Report 2025



## Philadelphia, PA

### Drivers need the flexibility that independent contracting provides

**94%**

work or are students in addition to engaging in app-based work.

**77%**

have a job or are looking for a job outside of app-based work.

**63%**

routinely provide care for family members or other loved ones.

**14%**

own a business in addition to driving on the Lyft platform.

**13%**

are students.

**92%**

say a flexible schedule is very or extremely important.

### Drivers want to maintain their independence

**91%**

support a policy proposal under which drivers would remain independent contractors, maintain the current flexibility they enjoy, and receive some, but not all, of the benefits employees receive.

**> 3x**

as likely to prefer a work arrangement that includes both flexibility and benefits than being an employee.

**50%**

would stop driving with app-based platforms if they were required to be traditional employees rather than independent contractors.

### Drivers choose app-based work because it works for them

Drivers can drive ...

... when they want.

**42%**

take a break of more than 4 consecutive weeks and then return to driving.

... for however long they want.

**78%**

drive fewer than 20 hours per week. These drivers give the majority of rides on the Lyft platform.

... where they want.

**61%**

drive in 2 or more metro areas.

... with whichever apps they want.

**67%**

work on other app-based platforms.

And they can cash out when they want.

**82%**

use Lyft's Express Pay feature or the Lyft Direct debit card to access their earnings immediately rather than wait for payday.

### Who drives with Lyft?

**14%**

aged 55 and over

**25%**

women

**80%**

members of a community of color<sup>1</sup>

**10%**

Asian, Asian American, Native Hawaiian, or Pacific Islander

**7%**

members of the LGBTQ+ community

**6%**

veterans of the U.S. armed forces

**21%**

Hispanic or Latin American

**5%**

Middle Eastern, Arab, or Persian

**27%**

speak a language other than English at home

**7%**

retired

**44%**

Black or African American

**2%**

Native American, Alaskan Native, First Nation, Indigenous, or Métis

This document includes summary data for Philadelphia for Lyft's 2025 Economic Impact Report. Visit our website to access the full report and for additional information.

<sup>\*</sup> Dashes ("–") indicate items with insufficient data to estimate with reasonable statistical confidence.

<sup>1</sup>The enumerated groups are neither mutually exclusive nor exhaustive. See the accompanying Methodological Supplement for further details.

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### A ride for everyone

**Riders use Lyft to:**

- 48%** commute to work.
- 40%** make healthcare-related trips.
- 42%** get around on vacation.
- 33%** run errands.
- 58%** get to/from an airport.
- 57%** get to/from entertainment and recreation.

**Lower-income riders are significantly more likely than higher-income riders to use Lyft to:**

- 65%** commute to work — 65% more likely.
- 61%** commute to school — 61% more likely.
- 56%** make healthcare-related trips — 56% more likely.
- > 2x** run errands — more than twice as likely.

**Riders living with a disability or other chronic condition are significantly more likely than other riders to use Lyft to:**

- ~ 2x** make healthcare-related trips — almost twice as likely.
- 37%** run errands — 37% more likely.

### Toward more sustainable transportation

**Reducing personal car ownership among riders.**

- 47%** do not own or lease a car.
- 31%** who have access to a car use that vehicle less because of Lyft and other ridesharing services.

### Who rides with Lyft?

- 22%** aged 55 and over
- 41%** aged 18 to 34, part of the age group (15 to 34) involved in nearly half of all alcohol-involved fatal crashes in the U.S.<sup>2</sup>
- 58%** members of a community of color<sup>3</sup>
- 7%** Asian, Asian American, Native Hawaiian, or Pacific Islander
- 51%** women
- > 30K** veterans of the U.S. armed forces
- 14%** Hispanic or Latin American
- 1%** Middle Eastern, Arab, or Persian
- 38%** Black or African American
- 1%** Native American, Alaskan Native, First Nation, Indigenous, or Métis
- 14%** members of the LGBTQ+ community

### Benefitting the communities in which we operate

**Among riders:**

- 89%** say Lyft increases access to transportation in their communities.
- 53%** explore more areas of their city as a result of using the Lyft platform.
- 45%** are more likely to attend community events as a result of using the Lyft platform.
- 56%** use Lyft to find a rideshare driver when they are planning to drink alcohol or use another substance that could impair their driving ability.

**The Lyft platform is a critical part of the transportation ecosystem for riders.**

- 51%** have used a Lyft service to get to or from public transit.
- 44%** have used Lyft to get around when public transit does not operate.
- 9%** of Lyft rides are late-night trips; they occur when public transit services are often limited or unavailable.
- 61%** of rides start or end in low-income areas.

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 \*Dashes ("~") indicate items with insufficient data to estimate with reasonable statistical confidence.  
<sup>2</sup>Where the driver was over the legal limit (0.08). Source: NHTSA, "Traffic Safety Facts: Alcohol-Impaired Driving," August 2024.  
<sup>3</sup>The enumerated groups are neither mutually exclusive nor exhaustive. See the accompanying Methodological Supplement for further details.