



Gifts in Wills

THE CONVERSATION

Share knowledge. Inform decisions.
theconversation.com

Accurate and trustworthy news is essential to a healthy democracy.

It's our mission to produce this type of journalism, but as a not-for-profit newsroom we can only do so with the support of readers like you.

**Misha Ketchell, Editor
The Conversation**



What is a Gift in Will?

A Gift in Will, sometimes known as a bequest, is simply a donation that is given via your Will.

There are several types of gifts that you can choose to include in your Will. You may like to:

- Give a specified sum of money.
- Give a percentage of your estate.
- Give property or an investment. This could include shares, artwork or other valuable items.
- Leave a residual gift: after you have provided for your friends and family in your Will, give a percentage of the remainder of your estate.

You don't need to be a millionaire to leave a gift in your Will to charity, even a gift of just 1% of your estate can make a lasting difference to The Conversation.

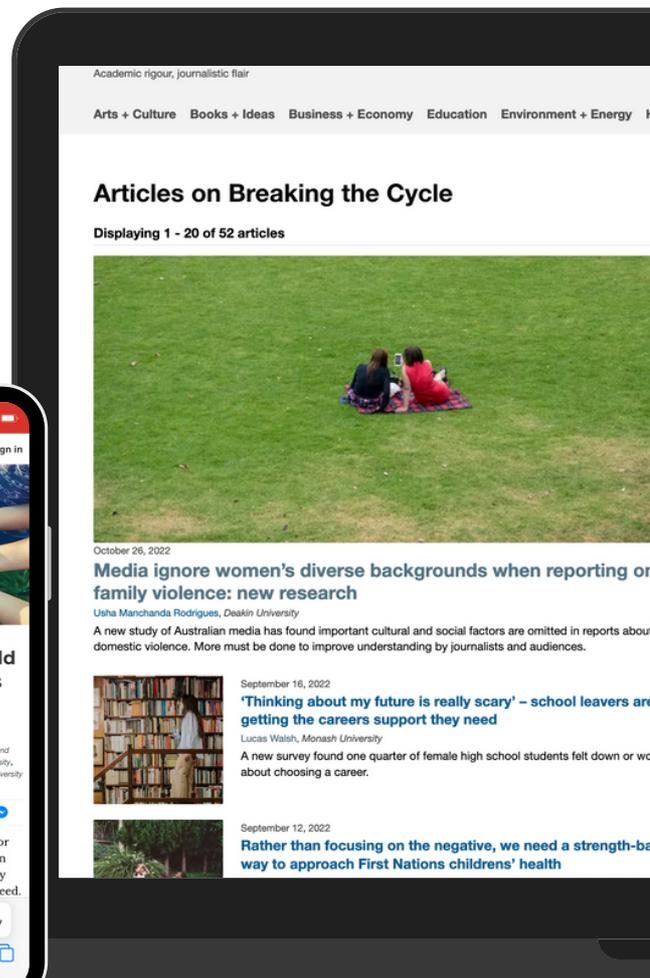
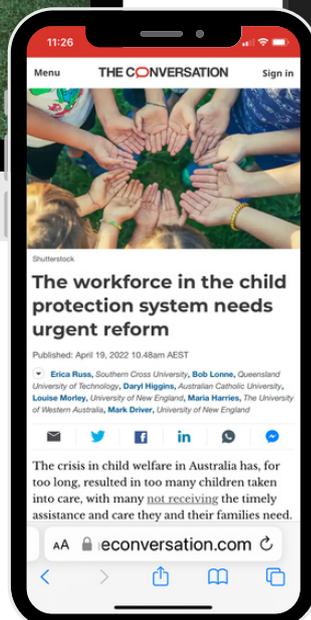
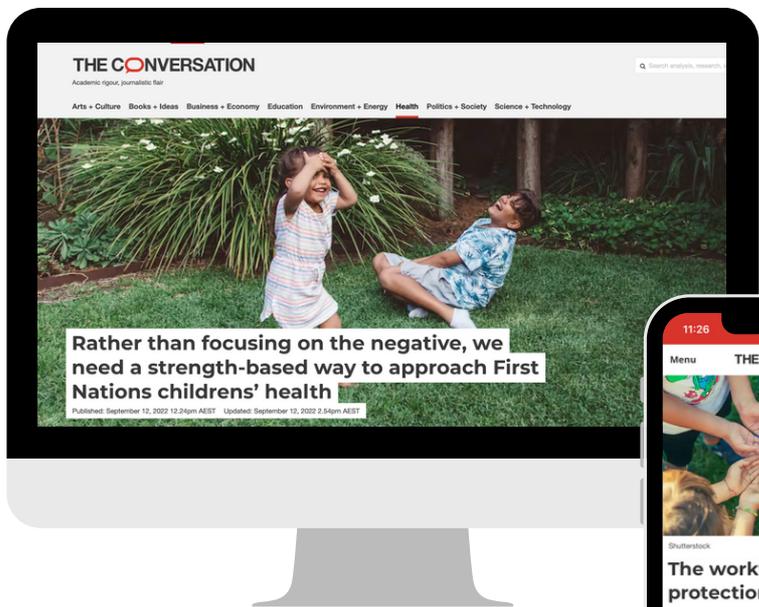


What does it mean to leave a gift in your Will?

Leaving a gift in your Will is to leave a legacy of knowledge.

The Conversation is committed to ensuring that knowledge should be for everyone, not just a select few. We exist to inform the public and share our work as widely as possible, free to reuse, free to republish and free of paywalls. It's our enduring commitment to open access, but one in need of long-term support.

Your foresight will help democratise knowledge. Your gift will support a strong future for trustworthy explanatory journalism, essential for a healthy democracy. Your contribution will empower solutions-based journalism that will support informed debate and decision-making that will benefit our community.



Planning your giving

Once you have decided on the type of gift that you would like to leave in your Will, you can then decide whether it should be used for a specific purpose (a designated gift) or you can leave it up to The Conversation to direct the funds to where it is needed most (an unrestricted gift).

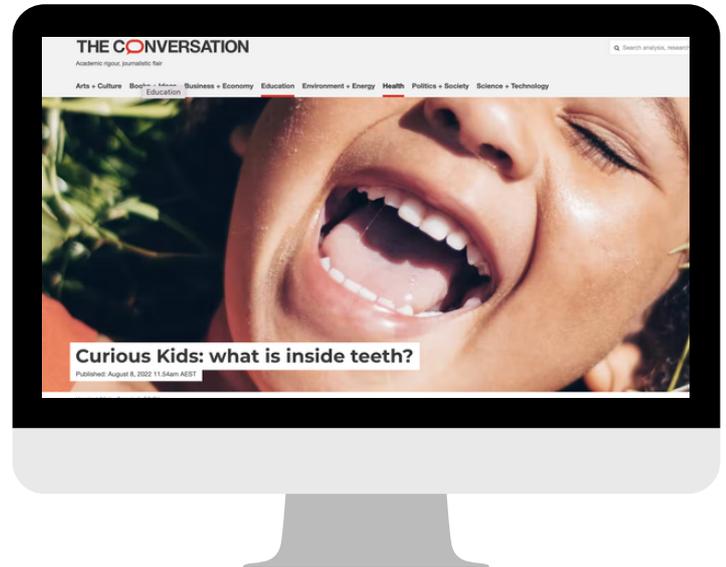
Designated gift

A designated gift allows you to choose where your gift can be applied. For example, you may like to direct the funds towards an area of journalism such as education, environment, arts, or science.

Unrestricted gift

An unrestricted gift allows The Conversation the flexibility to use the gift in a way that meets our needs at the time or to respond quickly to new opportunities and stories.

Whatever you decide, it's wise to discuss your plans with your loved ones. This helps avoid any confusion around your legacy and provides clarity around your wishes.



Wording for your Will

Your solicitor may find it helpful to refer to the below wording when updating your Will.

"I give free of all duties or taxes...

(Please insert here the appropriate clause selected from the options below:)

- all of my estate
- _ _ % of my estate
- the residue of my estate
- _ _ % of my residuary estate
- the sum of \$ _ _ _ _
- the following list of asset(s)

to The Conversation Foundation Ltd., as trustee for The Conversation Trust (ABN 80 958 603 438) to be applied for the purposes of funding independent and trusted journalism (unrestricted gift).

I direct that the receipt of any director or other proper officer for the time being of that Foundation will be a sufficient discharge to my Trustees.

If you would like to direct your support to a specific section or editorial focus (a designated gift) please contact us so we can discuss how your gift may be used and your wishes fulfilled.

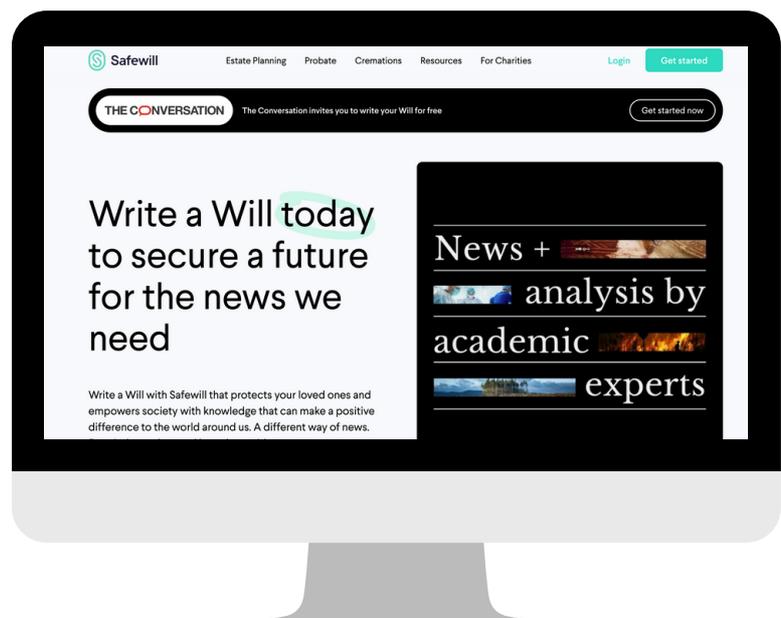
Write your online Will

If you don't yet have a Will, and would like to write your bespoke, legally valid Will easily and affordably from the comfort of your home, we can help.

The Conversation has teamed up with leading online Will writing service Safewill to give our supporters the opportunity to write their own Will.

Every Will written through the Safewill platform is reviewed by a practising Australian solicitor from their affiliate law firm, Safewill Legal to ensure that it has been filled out correctly. It is then sent back to you to print, sign and store in a safe place. Throughout the process their customer care team are on hand to help with any questions.

It's free to complete and you are free to make as many changes as you like, free of charge for a whole year after its initial completion.



**Complete your Will online at
safewill.com/theconversation**

Talk to us

Leaving a Gift in your Will is an important decision and one that you may like to discuss further.

If you would like to know more about The Conversation and how your gift may be applied please do not hesitate to get in touch with our Bequest Manager. We'd be happy to arrange a conversation.

Helen Johnstone
Philanthropy and Bequest Manager
helen.johnstone@theconversation.edu.au
0422 851 282.

Tell us

Please let us know if you plan to include The Conversation in your Will. That way, we can get to know you and ensure that we best reflect your wishes. We'd also love to be able to thank you!



**There is no
Conversation
without you.**

THE CONVERSATION

**The Conversation Media Group Limited
ABN 44 142 923 653**