News Literacy Quiz

1. If you wanted to get a job as a news reporter in the U.S., you would need to get a license from:
   A) The Federal Communications Commission
   B) The Federal Trade Commission
   C) The Society of Professional Journalists
   D) News reporters are not required to be licensed

2. In 1983, around 50 companies owned most of the media outlets that Americans consumed. How many companies own most of the media we consume today?
   A) 100
   B) 50
   C) 25
   D) 5

3. When it comes to reporting the news, the main difference between a website like Google News and a website like CNN.com is that:
   A) Google focuses on national news, while CNN focuses on local news
   B) Google does not have reporters who gather information, while CNN does
   C) Google has more editors than CNN does
   D) Google charges more money for news than CNN does

4. Which of the following news outlets does not depend primarily on advertising for financial support?
   A) CNN
   B) The New York Times
   C) Newsweek magazine
   D) PBS

5. The number of racial/ethnic minorities portrayed as criminals in the news:
   A) Accurately represents the proportion of minorities in the US population
   B) Under-represents the proportion of minorities in the US population
   C) Over-represents the proportion of minorities in the US population

6. Coverage of election campaigns in the news usually focuses on:
   A) Who's winning
   B) In-depth analysis of where candidates stand on the issues
   C) The candidates’ educational background
   D) The candidates’ prior public service records

7. One common criticism of the news is that it is not objective. What do people who make this criticism typically mean by it?
   A) The reporter only gives the facts of the story
   B) The reporter’s story relies too much on the opinions of people who are neutral
   C) The reporter puts his or her opinion in the story
   D) The reporter doesn’t make the purpose of the story clear

8. People most often seek out news and information that:
   A) Aligns with their views of the world
   B) Differs from their views of the world
   C) Requires effort to find
   D) None of the above

9. People who watch a lot of television content often think the world is:
   A) More violent and dangerous than it actually is
   B) Less violent and dangerous than it actually is
   C) Just as violent and dangerous as it actually is

Answers: 1-D, 2-D, 3-B, 4-D, 5-C, 6-A, 7-C, 8-A, 9-A