

## News Literacy Quiz

- 1. If you wanted to get a job as a news reporter in the U.S., you would need to get a license from:**
  - A) The Federal Communications Commission
  - B) The Federal Trade Commission
  - C) The Society of Professional Journalists
  - D) News reporters are not required to be licensed
- 2. In 1983, around 50 companies owned most of the media outlets that Americans consumed. How many companies own most of the media we consume today?**
  - A) 100
  - B) 50
  - C) 25
  - D) 5
- 3. When it comes to reporting the news, the main difference between a website like Google News and a website like CNN.com is that:**
  - A) Google focuses on national news, while CNN focuses on local news
  - B) Google does not have reporters who gather information, while CNN does
  - C) Google has more editors than CNN does
  - D) Google charges more money for news than CNN does
- 4. Which of the following news outlets does not depend primarily on advertising for financial support?**
  - A) CNN
  - B) The New York Times
  - C) Newsweek magazine
  - D) PBS
- 5. The number of racial/ethnic minorities portrayed as criminals in the news:**
  - A) Accurately represents the proportion of minorities in the US population
  - B) Under-represents the proportion of minorities in the US population
  - C) Over-represents the proportion of minorities in the US population
- 6. Coverage of election campaigns in the news usually focuses on:**
  - A) Who's winning
  - B) In-depth analysis of where candidates stand on the issues
  - C) The candidates' educational background
  - D) The candidates' prior public service records
- 7. One common criticism of the news is that it is not objective. What do people who make this criticism typically mean by it?**
  - A) The reporter only gives the facts of the story
  - B) The reporter's story relies too much on the opinions of people who are neutral
  - C) The reporter puts his or her opinion in the story
  - D) The reporter doesn't make the purpose of the story clear
- 8. People most often seek out news and information that:**
  - A) Aligns with their views of the world
  - B) Differs from their views of the world
  - C) Requires effort to find
  - D) None of the above
- 9. People who watch a lot of television content often think the world is:**
  - A) More violent and dangerous than it actually is
  - B) Less violent and dangerous than it actually is
  - C) Just as violent and dangerous as it actually is

**Answers:** 1-D, 2-D, 3-B, 4-D, 5-C, 6-A, 7-C, 8-A, 9-A