

content is created by a news business that has facilities to make content load rapidly.

Example 2: An alteration that decreases the prevalence or prominence of content made available by the service if the content is created by an automated account.

Example 3: An alteration that decreases the prevalence or prominence of content made available by the service if the content is from a particular website, where attempts have been made to manipulate rankings of content from the website.

Example 4: An alteration that decreases the prevalence or prominence of content made available by the service if the content is from an account of a celebrity or other prominent individual.

- (c) an alteration to the ways in which the service distributes a particular class of content in relation to a particular class of users of the service.

Example 1: An alteration that prevents inappropriate content being made available by the service to children.

Example 2: An alteration that increases the prevalence or prominence of particular content made available by the service to users of a particular age.

Example 3: An alteration that decreases the prevalence or prominence of particular content made available by the service to users who have indicated they do not wish to see such content.

Example 4: An alteration that increases the prevalence or prominence of content made available by the service to users who are affected by a natural disaster, if the content is reliable information about the disaster.

- (4) Subsection (3) does not limit, for the purposes of this Part, the kinds of alterations that are alterations to the ways in which a service distributes content that is made available by the service.

Division 2—Designated digital platform corporation and designated digital platform services

52E Minister may make designation determination

- (1) The Minister may, by legislative instrument, make a determination that:
- (a) specifies one or more services covered by subsection (2) in relation to a corporation as ***designated digital platform services*** of the corporation; and

- (b) specifies the corporation as a ***designated digital platform corporation***.
- (2) This subsection covers a service in relation to a corporation if:
 - (a) the corporation, either by itself or together with one or more related bodies corporate of the corporation, operates or controls the service; or
 - (b) a related body corporate of the corporation, either by itself or together with one or more other related bodies corporate of the corporation, operates or controls the service.
- (3) In making the determination, the Minister must consider:
 - (a) whether there is a significant bargaining power imbalance between Australian news businesses and the group comprised of the corporation and all of its related bodies corporate; and
 - (b) whether that group has made a significant contribution to the sustainability of the Australian news industry through agreements relating to news content of Australian news businesses (including agreements to remunerate those businesses for their news content).
- (4) In making the determination, the Minister may consider any reports or advice of the Commission.
- (5) Before making the determination, the Minister must give the corporation notice in writing that the Minister intends to make a determination under subsection (1) specifying the corporation and a particular service or particular services.
- (6) The Minister must not make the determination before the end of the period of 30 days starting on the day on which the notice under subsection (5) is given.

Division 3—Registered news businesses and registered news business corporations

52F Application for registration of news business and news business corporation

- (1) A corporation (the ***applicant corporation***) may apply to the ACMA, in relation to a news business, for: